



COMPANY PROFILE / 2026

SAHNEVA

Brand experiences & live events

Who we are

Sahneva turns event briefs into experiences that bring brands, people and ideas together.

From corporate gatherings and diplomatic programmes to launches, exhibitions and live shows, we shape each event around its purpose, audience and setting.

Concept, communication, guest experience and event delivery form one connected programme.



Ideas, experiences and delivery

Creative

Event concepts, brand identity, visual design and content adapted to the audience.

Media

Communication planning, digital content and media planning across relevant channels.

Events

Corporate meetings, diplomatic programmes, launches, exhibitions and live events.

Guest experiences

Delegation itineraries, hospitality, transfers and event-related travel coordination.

Event production

Event settings and live programmes developed around the creative idea and guest experience.

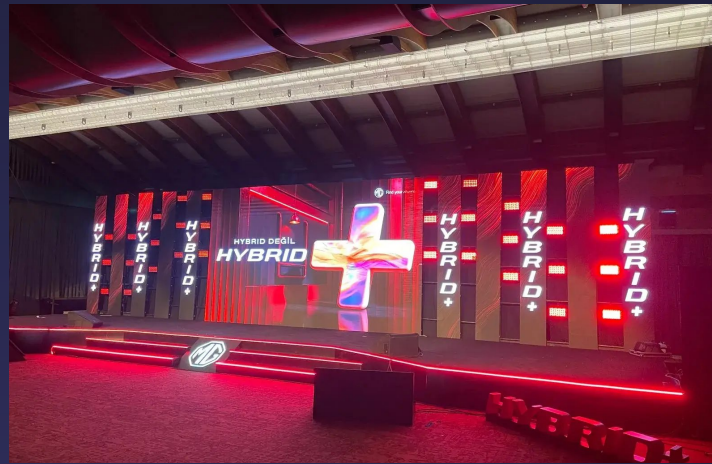
Brand identity, brought into the room

Visual identity connects the presentation space, the event setting and the first moments of the guest experience.



Guest touchpoints

Branded welcome and lounge setting



Launch environments

A presentation built around the brand



Exhibition presence

Integra City / GITEX stand presentation

Selected event experience



International forums



Halal Expo



Blue Dialogue



Brand launches



SAHA 2026



GITEX / Integra City



PMGC World Finals



Corporate galas

Türkiye-China Business Conference

An international business gathering brings speakers and delegates into a shared setting for discussion. The full conference room, clear event identity and focused presentation area frame the exchange between the two business communities.



III Türkiye-China Business Conference

Film Marketing Conference

A focused conference setting places the speaker and presentation at the centre of the room. The event identity runs across the stage, providing a consistent backdrop for the programme and a clear point of attention for the audience.



16 April 2026 / Conference programme

Awards, recognition and shared moments



Business Awards 2024



TRT Humanitarian
Film Festival Awards 2025

Istanbul Amateur Football Clubs

A support programme at Millet Bahçesi Hangar brought the sports community together in a formal setting. The presentation area, welcome point and hall arrangement connected the official programme with the wider guest experience.



Formal receptions

A reception setting makes room for welcome, conversation and the formal programme. Shared visual identity, national flags and guest gathering areas create a considered environment for an international occasion.



Reception setting / Sahneva event archive

SAHA 2026 / Space Dome

A distinctive exhibition setting brings the Space Dome identity into the hall. The dome and its branded entrance create a recognisable destination within the wider SAHA 2026 environment.



Halal Expo 2025

A stage for ideas, dialogue and exchange



Panel discussions and international perspectives



Keynote moments

Forums & diplomatic briefings



Multimodal Transport & Logistics Forum

Istanbul / International panel programme



COP31 Presidency Briefing

Briefing Meeting for Diplomatic Missions

Blue Dialogue, Trabzon

An international dialogue brought to life in Trabzon / September 2026



A setting for dialogue
A shared visual identity
A considered speaker and guest experience

Protocol & public events

Formal programmes brought together through a coherent event identity and a considered audience experience.



Integra City at GITEX

At Istanbul Expo Center, Integra City's brand presentation follows the curved geometry of its exhibition space. The main visual surface and upper band carry one identity across the stand, connecting the architecture with the content.



Stand installation and presentation checks / September 2026

Türkiye's National Space Programme

The National Space Programme launch brought the announcement into an immersive event setting. A presentation stage and surrounding visual experience connected the programme's space theme with the audience, giving the occasion a distinct atmosphere.



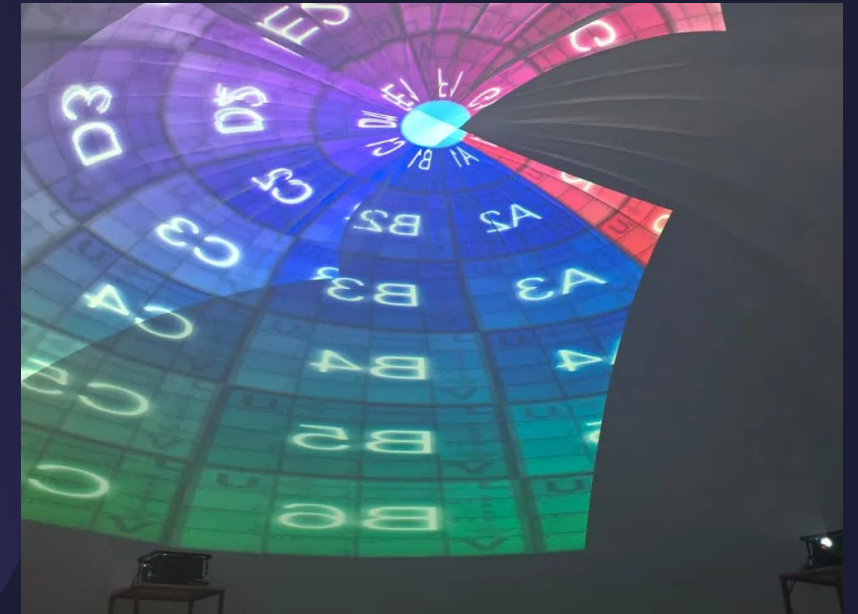
PUBG Mobile at Fişekhane

The PUBG Mobile record event at Fişekhane brought a gaming community together around a shared challenge. The programme connected participation, a live audience and the record celebration within the distinctive setting of the venue.



Fethiye Bay / Project launch

A waterfront setting for the launch of the Fethiye Bay seabed-cleaning project. The event area and dome environment brought the presentation into the landscape, connecting the public announcement with the place at the heart of the programme.



Product launches & corporate evenings



MG Hybrid+: a product launch shaped around the brand



Corporate gala: an evening of connection and live performance

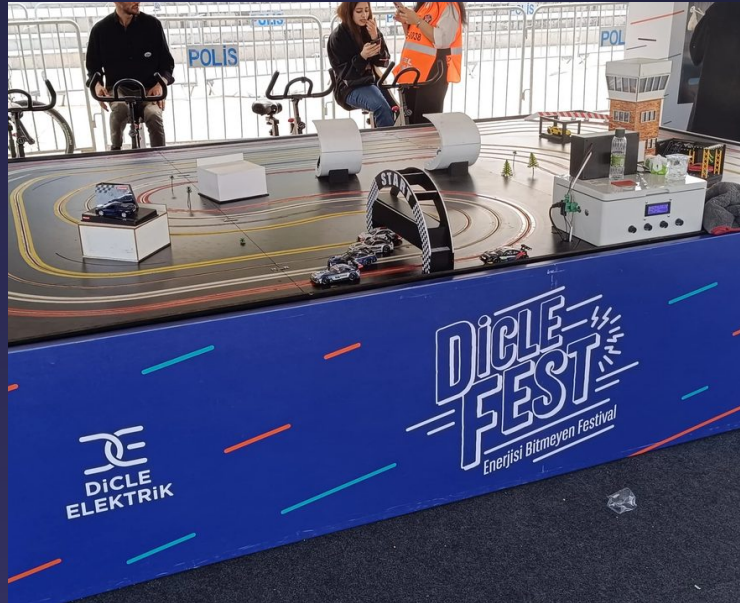
DicleFest / Şanlıurfa

DicleFest brings public activity spaces and a dome experience into Şanlıurfa's city-centre setting. The festival identity connects the different areas, giving visitors a shared point of arrival and a recognisable environment to explore.



Experiences built around participation

Hands-on activity and discovery give visitors a personal way to engage with an event. At DicleFest, branded experience areas bring demonstrations, interactive displays and participant moments into the wider festival journey.



The brand experience starts on arrival

Welcome spaces bring an event's visual identity into the first conversation, the first photograph and the moments between sessions.



Branded foyer and lounge environment



Zero Waste Festival

A public festival gives its message a shared setting. The Zero Waste Festival's main stage provides a focal point for the programme, with the event identity connecting the presentation space to the wider outdoor environment.



Concerts & live performance



Open-air experiences



Live show moments



Performance settings

PMGC 2023 World Finals / Istanbul



A global esports gathering combining competition, live entertainment and a shared fan experience.

Event film

From brief to live experience

Understand

Define the purpose, the audience and the message.

Create

Shape the event concept, identity and programme.

Plan

Connect the venue, guest journey and delivery schedule.

Bring to life

Coordinate the setting, content, teams and live programme.

Host & deliver

Guide the experience from arrival through the final moment.

Guest experiences & event delivery

Every guest journey is part of the event.

From the first welcome to the final farewell, guest programmes connect hospitality, protocol, travel coordination and tailored local experiences.

Each touchpoint is planned around the audience and the occasion, creating a considered experience within and beyond the venue.



A welcome setting for an evening programme

Selected project references

TRT	Turkcell	TÜBİTAK	TEKNOFEST
PUBG MOBILE	TUA	Leti Pharma	Dicle Elektrik
Fatih Belediyesi	Gençlik ve Spor Bakanlığı	SAHA 2026	Sıfır Atık Festivali



Your next event

A clear idea. An experience to remember.

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